

## Message Text

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67

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

/076 W

----- 026476

R 241431Z MAY 74

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 9436

INFO AMEMBASSY ROME

AMCONSUL MILAN

AMCONSUL ZAGREB

UNCLAS BELGRADE 2504

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: ZAGREB FALL FAIR

REF: STATE 091528

1. REGARDING COMMERCE PARTICIPATION IN TECHNOLOGY FOR THE AMERICAN HOME AT THE U.S. PAVILION, ZAGREB FALL FAIR.

2. EMBASSY HAS APPROACHED OMNIKOMERC, LOCAL CATERPILLER AGENT REGARDING UTILIZING PART OF 570 SQ METER OUTSIDE SPACE ADJACENT TO U.S. PAVILION. OMNIKOMERC MANAGER FOR CATERPILLER EQUIPMENT, MR. DRAGOJLO BOJIC, INFORMED EMBOFF THAT OMNIKOMERC IS HAVING EXTREME DIFFICULTY LOCATING ANY EQUIPMENT FOR THEIR OWN EXHIBIT AT ZAGREB FALL FAIR AND ARE THIS MOMENT DISCUSSING PROBLEM WITH REPS OF CATERPILLAR GENEVA OFFICE.

3. BOJIC STATED THAT IF HE WAS ABLE TO OBTAIN ENOUGH EQUIPMENT HE WOULD DISPLAY ONE OR TWO MACHINES AT THE U.S. SITE. HE HAS AGREED INFORM THE EMBASSY OF HIS DECISION DURING FIRST WEEK OF JUNE.

4. SUGGEST COMMERCE FOLLOW-UP WITH CATERPILLAR HOME OFFICE.

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COMMERCE MIGHT ALSO WISH CONTACT JOHN DEERE AND INTERNATIONAL

HARVESTER BOTH OF WHICH WE UNDERSTAND MANUFACTURE CONSTRUCTION  
EQUIPMENT. AS COMMERCE IS AWARE BOTH EXHIBITED AT NOVI SAD  
FIAR THUS DISPLAYING ACTIVE INTEREST IN YUGOSLAV MARKET. ANOTHER  
U.S. COMPANY WORTH APPROACHING VIA RECENT HIGH LEVEL ACTIVITY ON  
YUGOSLAV MARKET IS MACK TRUCKS WHICH HAVE SOLD SEVERAL MILLION  
DOLLARS WORTH OF ON-HIGHWAY TRUCKS IN PAST YEAR.  
TOON

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 MAY 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Previous Handling Restrictions:** n/a  
**Reference:** STATE 091528  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 OCT 2002 by boyleja>; APPROVED <07 JAN 2003 by martinjw>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ZAGREB FALL FAIR  
**TAGS:** BEXP, YO  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005